



MAP & SALES POLICY

November 30, 2016

We look forward to working with you to support your successful sales of our products and protecting the value of our brand! You agree to the following polices:

INTELLECTUAL PROPERTY EXAMPLES

Use the correct spelling of our trademarks and intellectual property to avoid trademark infringement issues.

Joyboxx + Playtray (Ok to use First letter Cap, one word)



MAP & SALES POLICY

NO ONLINE SALES ON AMAZON, EBAY, AUCTION SITES, ALIBABA, ALIEXPRESS, TAobao, OR ANY THIRD-PARTY ONLINE MASS MARKET WORLDWIDE*

***We sell to quality adult retail shops, with their own URL-name online stores example:**

www.peepshowtoys.com. The only exception is from time to time, Passionate Playground may approve a vendor or create a partnership that will include an "Authorized Online Reseller Number" that the vendor will post along with the listing. Example: Revel Body Sonic Vibrator + Joyboxx bundle available on Amazon.

In the event of a breach of this agreement, no further POs will be fulfilled to the Buyer or Distributor. Buyer will not "dump/fire sale" Passionate Playground products online and further violate our policies. Buyer is responsible for all costs and inventory sent in violation of this policy to any fulfillment center or otherwise: Example FBA. Product will not be returned to Passionate Playground or reimbursed by Passionate Playground.



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MINIMUM ADVERTISED PRICING (MAP)

MAP applies to but is not limited to, advertising in catalogs, direct mail, websites, in-store displays and any other forms of advertising, media, including the internet.

Joyboxx+Playtray (includes free Playtray and combo lock) MAP - \$34.99

Playtray (separately with packaging wrap) MAP - \$7.99

PRODUCT DISCOUNTS

From time-to-time retailers may offer a short term (up to 7 days) promotion which may include our products that result in a price lower than MAP. If this is abused by the retailer, they will not be allowed to sell our products.

PRODUCT GIVE-A-WAY

Our products are GREAT give-a-ways!! A 100% free give-away of a Passionate Playground product does not violate MAP, in that it is not being sold. Example: Purchase \$150 in products and receive a free Joyboxx or Playtray. We would appreciate being notified in advance of a give-away so that we may help promote that effort if possible.



BY SELLING OUR PRODUCTS YOU AGREE TO THESE POLICIES