



Diamond Products, LLC
Pipedream Products, Jimmyjane, and Sir Richard's
21350 Lassen Street
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As a leader in the adult pleasure products industry, we are faced with battling counterfeit products as well as ensuring there is a healthy margin for all of our partners. We have heard from many partners about practices that are detrimental to our brand, our products, and the profitability we all share.

Unfortunately, these detrimental practices have become such a problem that "Amazon has announced a new initiative to eradicate fake products and counterfeit sellers from its site. The retailer will introduce new policies that will make it harder for traders to sell fake goods on the site." (*Amazon preparing to banish fake products during 2017*, November 28, 2016, DigitalJournal.com)

As stated in Amazon's new policy, third party resellers will need to provide proof from the manufacturer they are approved to resell. To ensure you do not experience an interruption in selling through these third-party sites, we are asking all of our partners to provide a written request for our review and approval.

Regards,

Nick Orlandino
Chairman and CEO
Diamond Products, LLC

Source: <http://www.digitaljournal.com/tech-and-science/technology/amazon-preparing-to-banish-fake-products-during-2017/article/480587#ixzz4SeA73u7R>